

Privacy

For us, the protection of your personal privacy is important. We treat your personal data confidentially and in accordance with both the data protection legislation and this data protection declaration. By using our website you agree to the collection, processing and use of data in line with the description below.

Our website can, on principle, be visited without prior registration. Data relating to e.g. the pages and sites you call up or to the files you access with date and time are stored on the server for statistical purposes without such data being directly linked to you personally. Personal data, especially your name, address or e-mail address, are, wherever possible, gathered on a voluntary basis. Such data will not be passed onto third parties without your express approval. We would like to point out that the transmission of data on the Internet (e.g. when communicating by e-mail) may have security gaps. 100% protection of the data from access by third parties is not possible.

Cookies

This website uses so-called "cookies". They help to make our services user-friendlier, more effective and more personalised. Cookies are small text files that enable specific information related to the user to be saved on the user's device while he or she uses the website. Their purpose is, for example, to steer the connection during your visit to websites or to save settings.

"Session cookies" are automatically erased at the end of your visit. Other cookies remain on your device until you erase them. These cookies enable us to recognise your browser during your next visit.

You can set your browser so that you are informed when cookies are placed and only allow them in individual cases, refuse to admit cookies in specific cases or generally, or activate automatic erasure of the cookies when the browser is closed. No link is made to personal data. If cookies are deactivated, the functionality of this website may be restricted.

We proceed on the assumption that you agree to the placing of cookies if your browser allows it.

Browser plugins

You can prevent the saving of cookies by setting your browser software accordingly. We would nevertheless point out that, in such cases, you may not be able to use all functions of this website to the full. Over and above this, you can prevent capture of the data (incl. your IP address) generated by the cookie and relating to your use of the website to Google and also the processing of such data by Google if you download and install the browser plugin available under the following link:

<https://tools.google.com/dlpage/gaoptout>

Server log files

Our web servers automatically collect and save information in so-called server log files, which your browser automatically sends to us. These are:

- Browser type and browser version
- Operating system

- Referrer URL
- Host name of the accessing computer
- Time and date of the server inquiry

These data cannot be assigned to specific persons. There is no aggregation of this data with other data sources

Collection and processing of personal data

Personal data such as name, address, telephone number or e-mail address are only stored if you make it available to us e.g. when registering, as part of a survey or competition, to perform a contract, to order information material or a newsletter, or to actively make contact with us in another way, for example by e-mail or with an online form. In other words, it is solely your decision whether and what data you provide us with. In the case of a newsletter, your personal profile consists of data voluntarily provided by you. In addition, we store anonymously your usage behaviour with the aim of improving our services. Evaluations are also only made in anonymised form (user and click behaviour).

With your explicit consent, we will also use the data for the purposes of market and opinion research, marketing or improving our services. Our employees and service providers are responsible for using the data in compliance with the data protection regulations under the German Data Protection Act. We will not sell or market your data to third parties.

Contact form

If you use our contact form to make an inquiry, the data from this form, including the contact data given by you, are stored here in order to be able to deal with your inquiry and any follow-up questions. We do not pass on this information to anyone else without your approval.

Personal data for e-mail newsletters

If you wish to receive our e-mail newsletter, we need from you an e-mail address and information that will enable us to check that you are the owner of the given e-mail address and that you are in agreement with receiving the newsletter. Providing additional data is purely voluntary. We use all the data exclusively for sending the requested information and do not pass it on to third parties.

You can at any time revoke your consent to use the data for the newsletter, e.g. via the unsubscribe link in the newsletter.

Links

Our Internet sites may contain links to other providers to which our data protection regulations do not apply.

Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", which are text files stored on your computer that enable your usage of the website to

be analysed. The information generated by the cookie on your usage of this website is normally transmitted to a Google server in the USA and stored there. However, should the IP anonymisation on this website be activated, your IP address will be previously shortened by Google within member states of the European Union or in other contracting states to the agreement on the European economic area. Only in exceptional cases is the full IP address sent to a Google server in the USA and shortened there. For the website operator, Google will use this information to evaluate your usage of the website, to compile reports on the website activities and to provide other services connected with the use of the website and the Internet for the website operator. The IP address transmitted by your browser within the framework of Google Analytics is not merged with other data from Google. You can prevent the saving of cookies by setting your browser software accordingly. We would nevertheless point out that, in such cases, you may not be able to use all functions of this website to the full. Over and above this, you can prevent capture of the data (incl. your IP address) generated by the cookie and relating to your use of the website and also the processing of such data by Google if you download and install the browser plugin available under the following link: <https://tools.google.com/dlpage/gaoptout>

The data sent by us and linked to cookies, user-identifiers (e.g. User-IDs) or advertising-identifiers are automatically deleted after 26 months.

You can prevent the collection of data by Google Analytics by clicking on the following link. An opt-out cookie is then placed, which prevents the future capture of your data when you visit this website: deactivate Google Analytics. More detailed information on the conditions of use and data protection can be found at <http://www.google.com/analytics/terms/de.html> or at <https://www.google.de/intl/de/policies/>. We wish to point out that, on this website, Google Analytics has been extended by the code "anonymizelp", to guarantee anonymised collection of IP addresses (so-called IP masking).

YouTube

Our website uses plugins from the YouTube site operated by Google. The operator of the sites is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit one of our sites equipped with a YouTube plugin, a connection to the YouTube servers will be made. The YouTube server is then informed which of our sites you have visited.

If you are logged into your YouTube account, you allow YouTube to assign your surf behaviour directly to your personal profile. You can prevent this by logging out of your YouTube account. Further information on handling user data can be found in YouTube's data protection declaration at <https://www.google.de/intl/de/policies/privacy>

Chat function

For the chat function on this site, not only is your comment saved but also the time of the comment was written, your e-mail address, your first and second names and the subscription number.

Our chat function saves the IP addresses of the users who write comments. Since we do not check comments on our site before releasing them, we need these data in order to be able to take legal action against the originator in the event of legal violations such as insult or propaganda.

SSL encryption

On request, we can inform you in writing in accordance with the current law, whether your personal data are stored here, and if so, which. Furthermore, you have the right to correct, block or erase incorrect data.

If you have further questions with regard to the processing of your personal data or your requests for information, please:

Kim Berg Jensen

Tel. +45 5189 1474

eMail: kbj@danfresh.dk

Objection to advertising e-mail

Any usage of contact data released within the framework of the duty to publish the imprint, through third parties, in order to send advertisements and information material not explicitly requested is prohibited. We reserve the right to take legal steps in case of unsolicited distribution of advertising information like spam mails.

Policy update

When we introduce new products or services or alter Internet procedures, or if Internet and EDP security technology is further developed and data protection aspects are subsequently affected, this data protection declaration will be updated.

September 2020